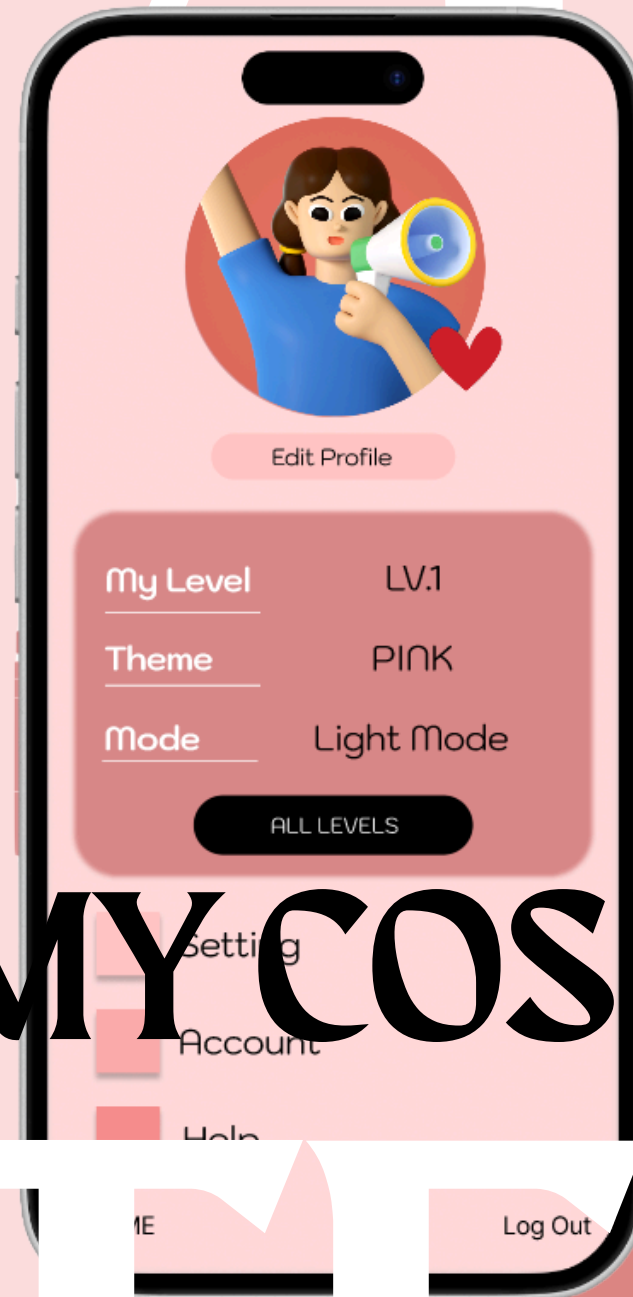


# UI/UX

CLUTTERCORE

GAME DESIGN



# SAVE MY COSMETICS

FIGMA

SUBCULTURE

# PORTFOLIO



# “Organize game design”

# CONTENTS

- + Introduction
- + Research
- + Zine Design
- + UI/UX Design



## Save my cosmetics!

Organize game



For the subculture topic 'Cluttercore', I researched about cluttercore and making zine for the topic.

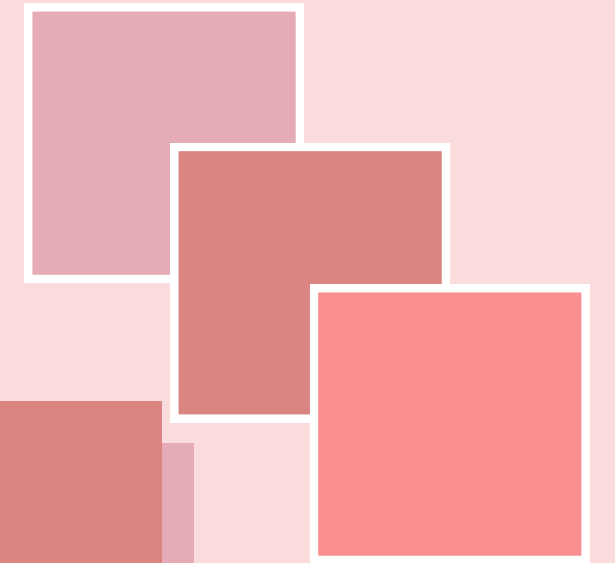
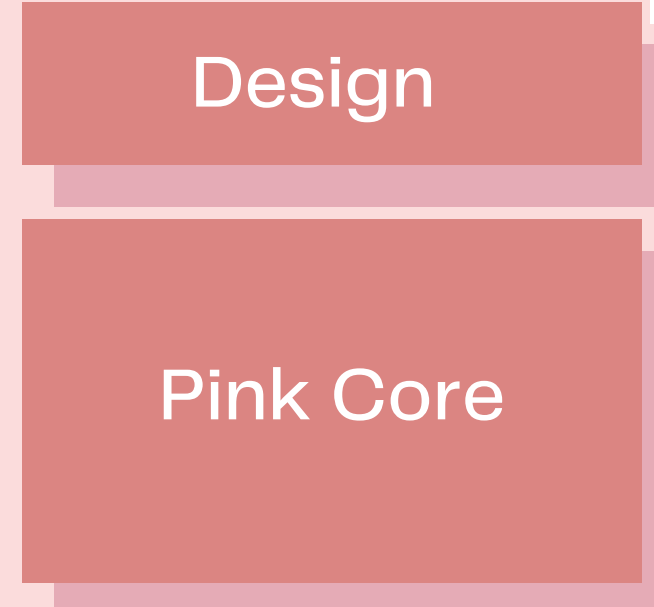
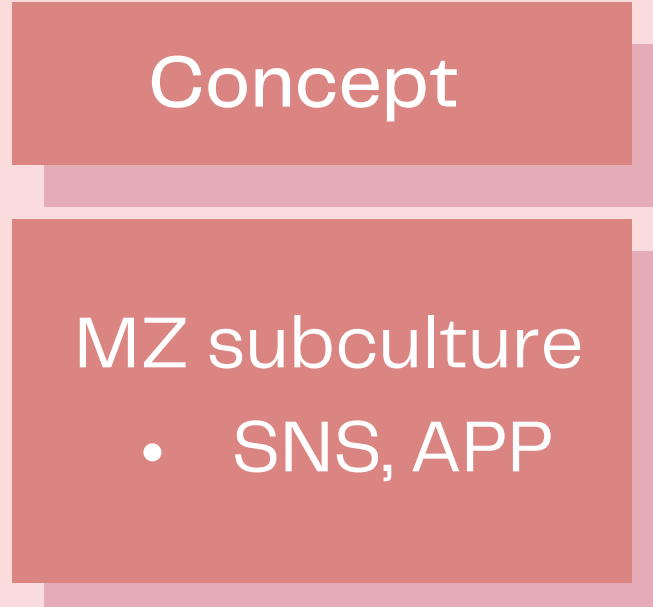
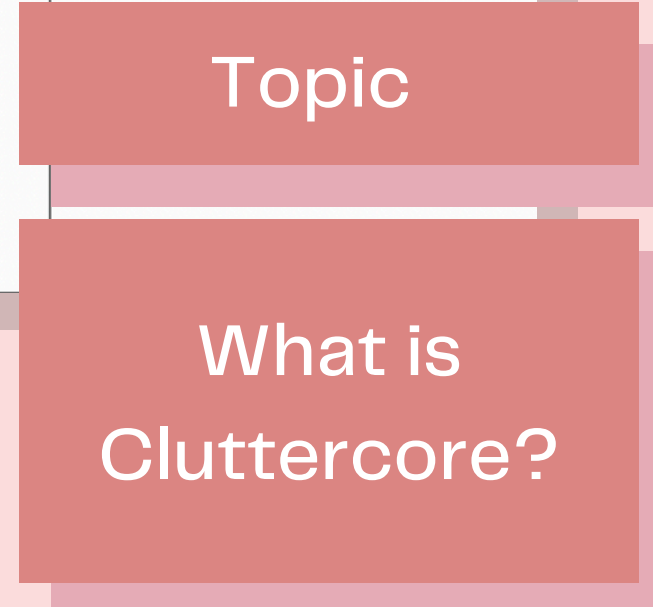
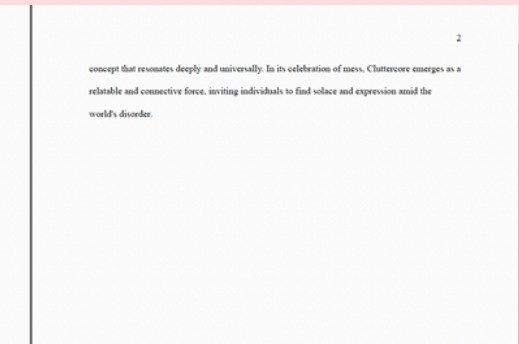
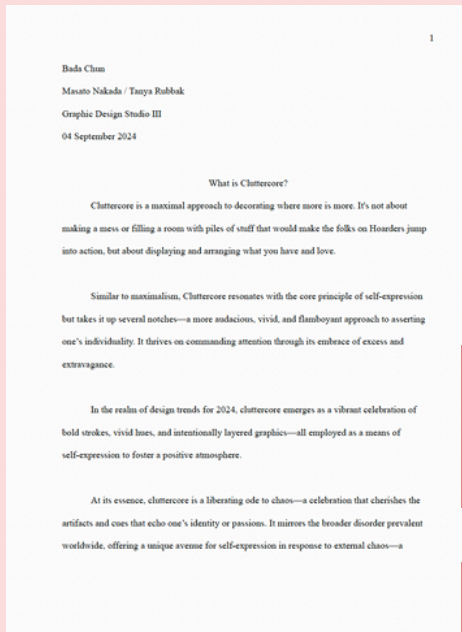
Finally, I made 'Learn how to organize my cosmetics' game.

# INTRODUCTION



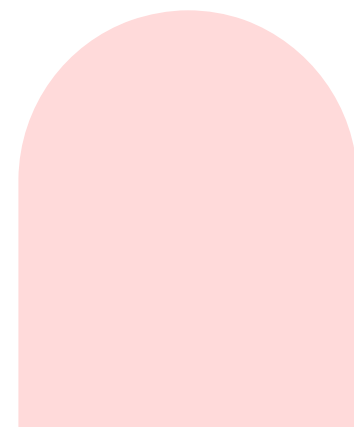


# RESEARCH

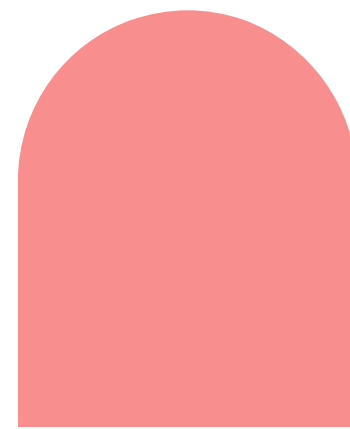


Cluttercore is a maximal approach to decorating where more is more. It's not about making a mess or filling a room with piles of stuff that would make the folks on Hoarders jump into action, but about displaying and arranging what you have and love.

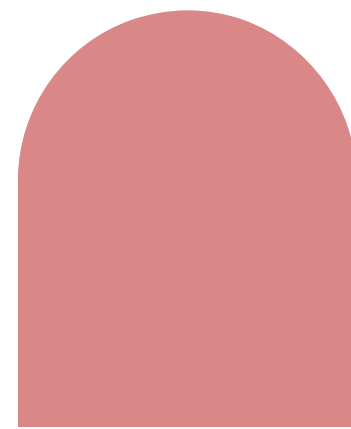
# MOOD-BOARD



#FFDADA



#F98E8E



#D98787

# COLOR

Pink core design  
for princess cosmetic lovers

# TYPO

Princess core typo  
Cute mood typo (Friendly game image)

**1. Main Headline**  
**07NikumaruFont**

*2. Sub-headline*

*Nothing You Could Do*

3. Body Text (Paragraph)  
Kodchasan

4. Micro Text (Captions, etc)  
Mali

# Zine Design

3 Different scale books



Zine design

6 in

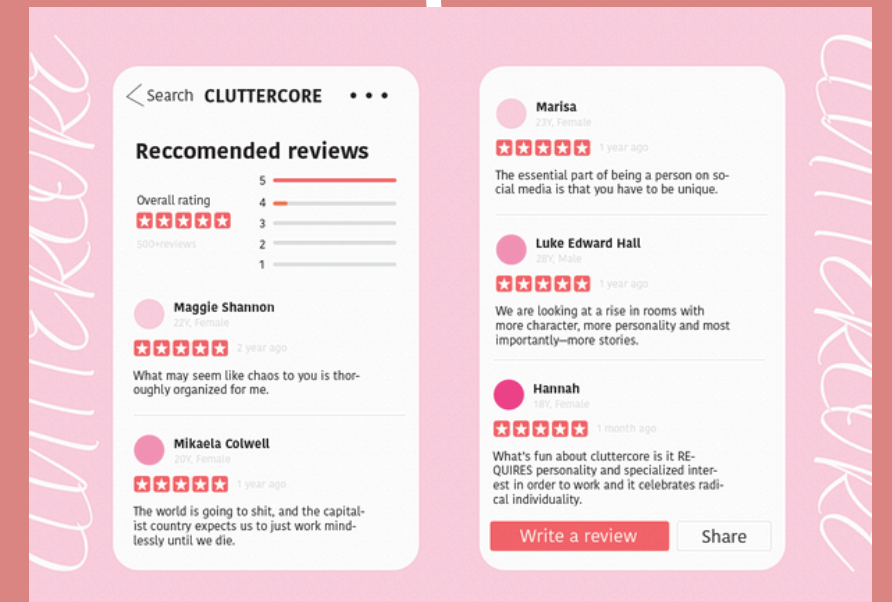


Instagram concept design (Post & Story)

8 in



Yelp concept design



4.5 in



5.5 in



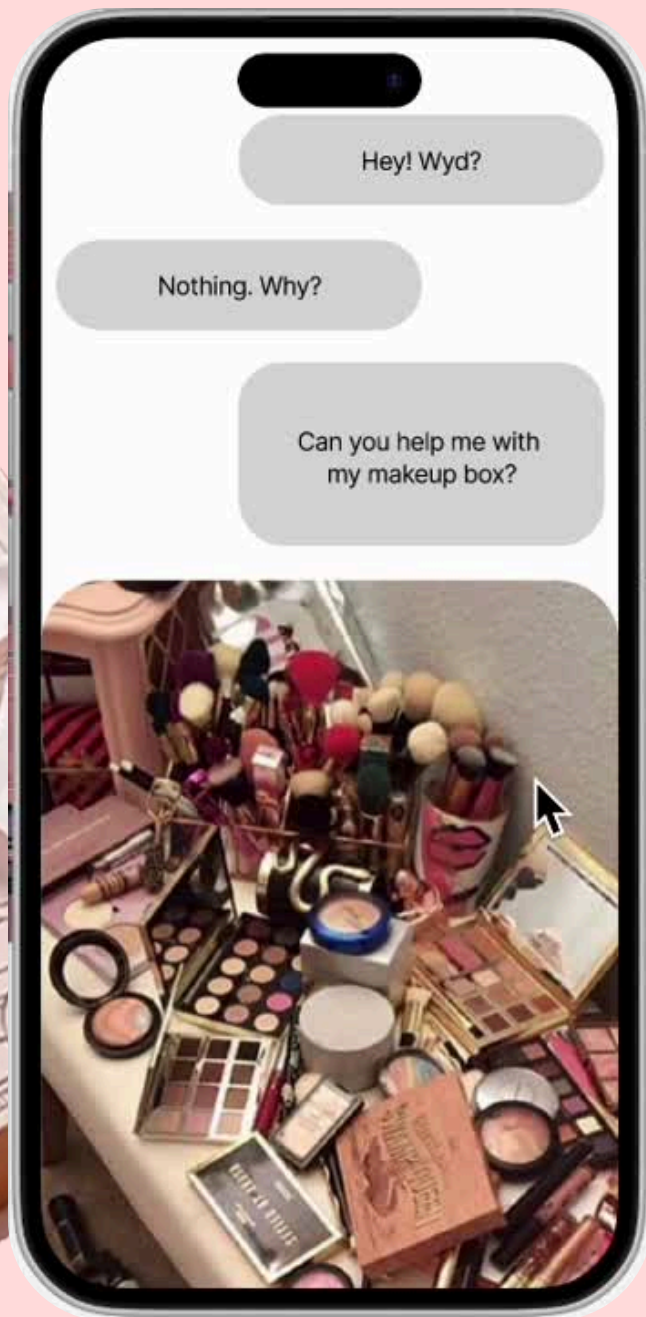
8.5 in



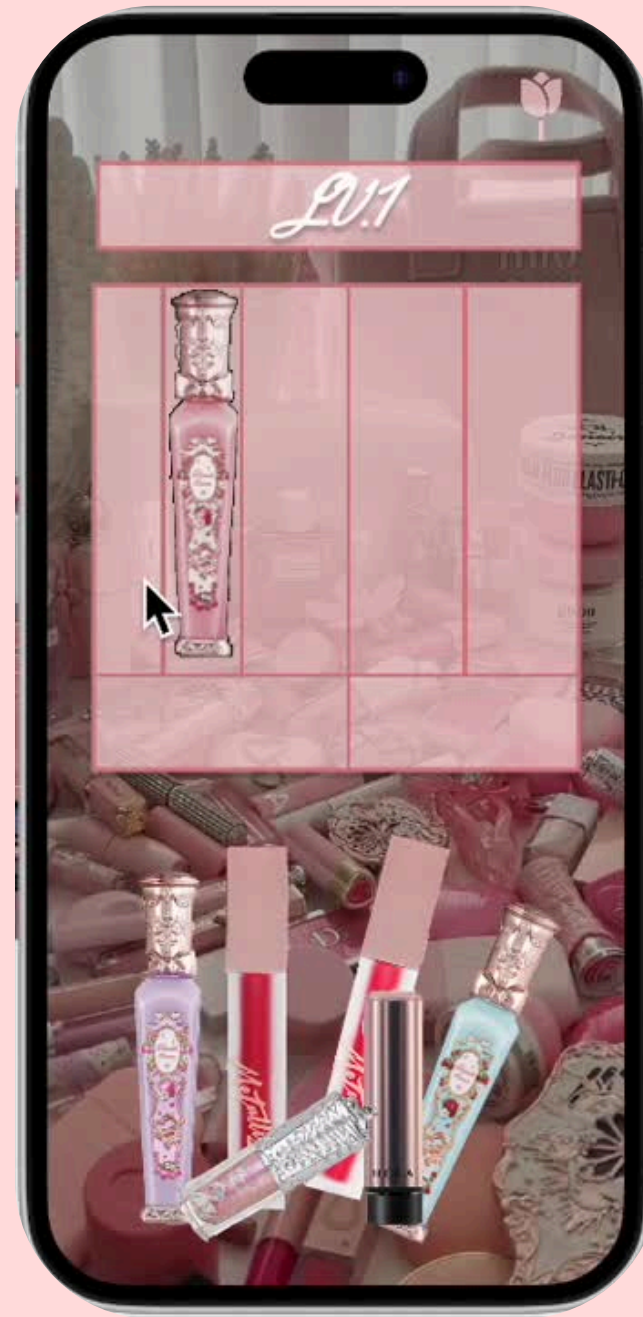
11.5 in

# GAME DESIGN

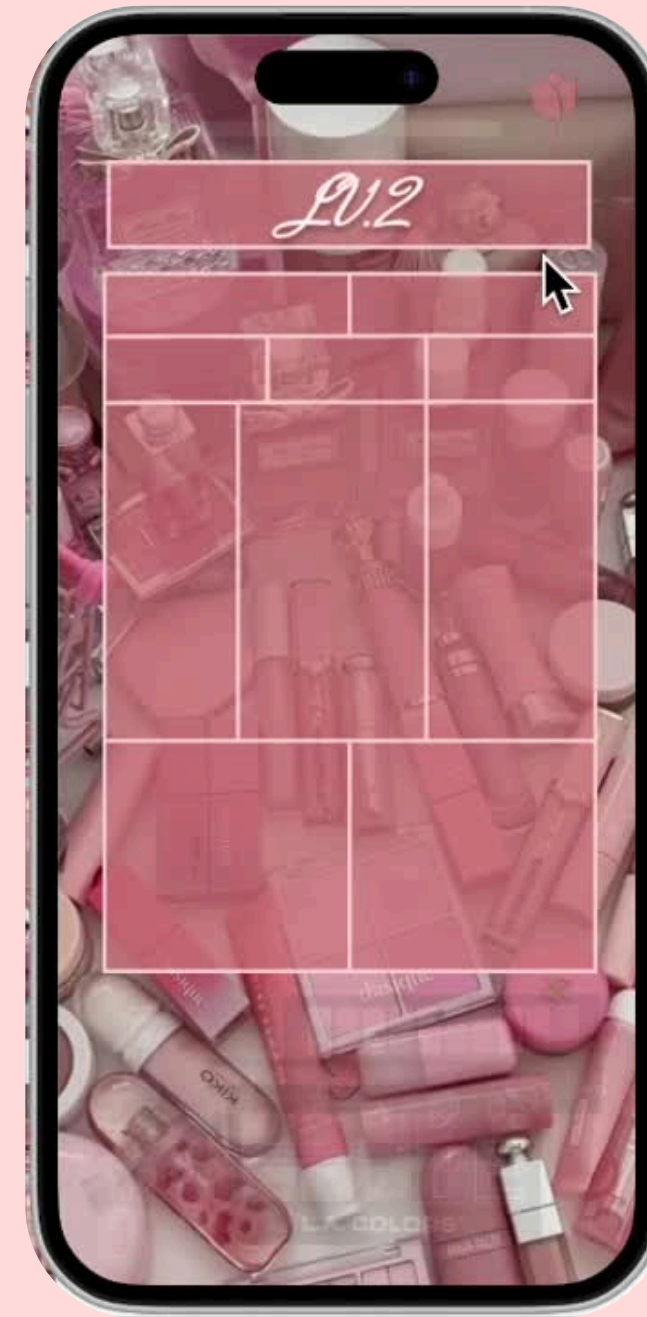
Using Figma  
[Figma Link](#)



*Start Page*



*Level 1*



*Level 2*



*Final Level*



# GAME DESIGN

[Figma Link](#)



## Start Page

With messed-up cosmetics background with Lipstick & mirror icons.



## LV. 1

Lipsticks only for level 1.



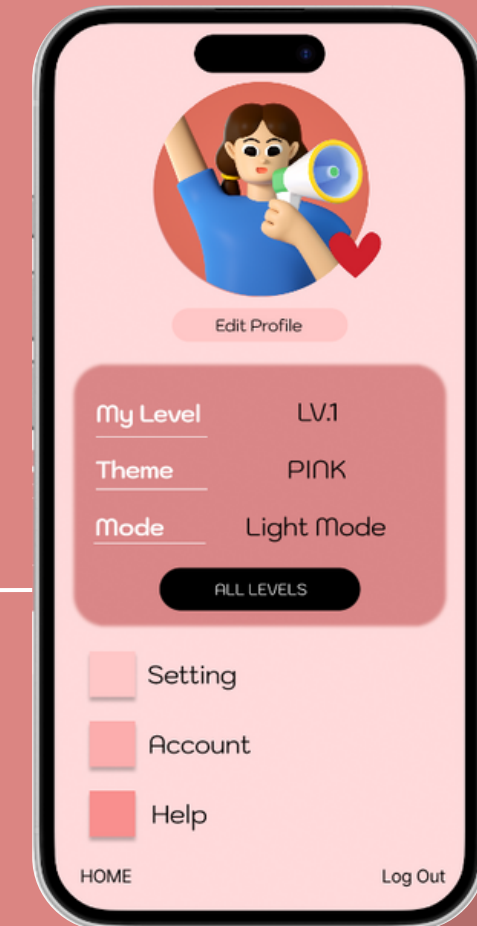
## LV. 2

Add timer and more cosmetics for level 2.



## Final Level

For final level, users have to organize all the section for Make up brush / Base / Shadow / Lip & Pact setion . Can learn how to organize real makeup box!



## My Page

Can see user's own avatar and custom theme and game mode.

# WEBSITE DESIGN



To promote the game, I made a website with Figma. For the beginning page, I made animation like game design. For main website page, I describe the game and make the visitors call to action for download the app.

[Figma Link](#)

MERCHANDISE  
FOR GAME



POST CARD



STICKERS



BUSINESS CARD